HWAWON

Hwawon Cho

Textile graduate

***Graduate Route Visa Holder**
(No work restriction in UK)

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SOCIAL MEDIA

www.hwawoncho.com
linkedin.com/in/hwawon-cho-61664020a
instagram: jo_hwawon_textile

PROFILE

As a recent graduate in textiles, I hold a profound passion for the world of print, and a keen comprehension of sales principles and customer service protocols. I am excited about channeling my artistic acumen into designing, and styling and am greatly drawn to the prospect of working within a vibrant and amiable atmosphere.

TECHNICAL SKILLS

- Adobe Indesign
- Adobe Photoshop
- Microsoft Powerpoint
- Adobe Illustrator
- Microsoft Word
- Adobe Premiere Pro
- Microsoft Excel
- AVA

LANGUAGES

- Korean (Native)
- English (Fluent)

EDUCATION & QUALIFICATIONS

2023 — **Textile Design (BA) - 1st Class Honours**

- Nottingham Trent Design (Nottingham, UK)

Relevant module: Specialising in Print, Printing techniques (repeat & pattern, Colour seperation, silkscreen, photoshop, illustrator, indesign), Design industry live project, Concept, Masterclass (Embroidery -hand & digital, Jacquard Weave)

***Reference on request.**

2016 — **2nd Year in Major of Life Culture Design (BA)**

- Seokyeong University (Seoul, South Korea)
- Grade: 3.56

WORK EXPERIENCE

June 2023 (1 year) — **Student Ambassador in Art & Design Department**

Nottingham Trent University (BA)

- Guiding the university and publicity. Engaging with prospective students through the dissemination of my personal academic journey and experiences.

Sep 2022 (2 weeks) — **Design Assistant Internship**

de Gournay (London, UK)

- Working closely with senior designers to develop samples with different colourways and helping touch up wallpaper for London Design Festival 2022, by understanding the brand's design handwriting.

***Reference on request.**

Aug 2022 (3 weeks) — **Production Assistant Internship**

Parry Murray (London, UK)

- Supporting senior and junior designers on daily tasks such as: colour matching, fabric archiving, and sample logging. Additionally, I assisted in revamping vintage designs for the company's latest project. Throughout this, I focused on learning commercial acumen, customer preferences, and insights into market positioning.

***Reference on request.**

June 2018 (9 months) — **Cafe Manager**

Pane Lento (Seoul, South Korea)

- Overseeing the daily operations of the cafe while upholding elevated store standards, concurrently serving as a skilled barista. Developed adeptness in customer relationship management through adeptly suggesting bakery items aligning with individual customer preferences, thereby refining my collaborative prowess within a team environment.

Nov 2016 (6 months) — **Design Assistant Internship**

KIA (Seoul, South Korea)

- Assisting professors with tasks as required and collaborating with other team members in making a futuristic concept board to support new car designs for KIA. Responsible for placing all material orders and effectively communicating with studios.

TRANSFERABLE SKILLS

• Proficient team player. Shown through successful collaborations during my second academic year, in which I connected with peers and successfully worked to identify solutions to produce the best results and outcomes for the live project with the brand, Dulux. This was also further demonstrated for a number of years whilst I was working at 'Pane Lento Café' in South Korea, where I would work as a team member and develop basic teamwork skills.

• Effect time management. This was demonstrated throughout my first and second academic year at Nottingham Trent University, where I successfully managed to maintain my timetable, and further work to achieve an additional Sustainability In Practice (SIP) certification and AVA Award in idott competition.

PERSONAL INTEREST

▪ **Styling and Fashion**
My profound interest lies in the realms of styling and fashion. This passion drives me to explore and contribute to the dynamic world of style, where creativity knows no bounds.

▪ **Film and Documentaries**
Regardless of the platform, I believe in the power of storytelling. In particular, I like the storytelling delivered by film and documentaries. Some films are to be experienced, and not just watched. Watching those films and experiencing those stories, allows me to gain inspiration that I can carry into my work.

▪ **Visiting art galleries**
To see current trends and new visions for the future, I try to visit art galleries and exhibitions as much as I can.

▪ **Travelling**
I try to travel as much as possible to new and interesting places. Personal memories in a specific location or during a specific time always tend to leave lingering images for me. I can use these experiences to add a further layer of detail to my future work.

AWARD

2023 **New Designers - AVA Award (Top 11 to Watch)**

2023 **idott competition - shortlisted**

2023 **HanYoung competition - Exellence Award**

2023 **1st Honour - Textile Society Undergraduate Award 2023**
Awarded in Textile Society Undergraduate Award in recognition of the quality of my work submitted to The Textile Society Student Bursaries Scheme 2023.

2022 **idott competition - AVA Award**
AVA CAD training & education course

2021 **NTU Green Academy**
Sustainability in Practice (SiP) certification

2016 **Kia Motors - Best intern award**