

Textiles

# Home Furnishings

Printed textiles for home furnishings have always been the top end of the printed textile market. Quality and finesse of design are at a premium in a market where products are expected to last a lifetime (rather than a single fashion season). Perhaps that is why so many of the leading names in the Home Furnishings sector choose AVA as their technology partner.



## Key Features & Benefits

- 64-bit, multi-threaded Application, which supports Dramatic reduction in lead times
- Significantly reduced environmental impact through reduced waste
- Easy import of Adobe files
- Real time repeat editing
- Accurate colour management all the way from computer monitor through to digital and/or analogue production
- Unlimited colourways
- Remote proofing
- Expert training and support for staff

## Why Choose AVA?

Environmental concerns are increasingly high on the agenda of many textile printing enterprises. AVA's Production Colour Matching (PCM) technology can dramatically reduce the environmental footprint of textile printing businesses by significantly reducing the number of attempts required to achieve an acceptable match to an approved sample/target or a previous production batch.

But perhaps the biggest single advantage which our customer partners derive from working with AVA (as opposed to relying entirely on cheap generic software) is the industry specialised training and support which comes with the software. Any technology is only as good as the people using it. That is why AVA places so much emphasis on the training and support offered by a specialised team with over 500 man years of experience in the industry. As new features are developed within the AVA software, and third party technology evolves and improves all the time, our multilingual team is there to guide your staff every step of the way - providing an opportunity for 'Life-Long Learning' - the continuous acquisition of new skills and expertise - increasing productivity and professional expertise while ensuring that your team feels motivated and valued.

# AVA

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For more detail of the huge variety of specialised working methods and features developed in conjunction with our home furnishings partners over the past 35 years, please visit our software pages.



## Software

- AVA Textile Design
- AVA Textile Separations
- AVA Textile Engraving
- AVA Textile Colour
- AVA Textile Layout
- AVA Textile Photorealistic Marketing
- AVA Digital Print Solution
- AVA Textile Weave

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