

Textiles

Fashion / Apparel

Time is money in today's fashion industry. Speed and efficiency are essential in translating creative ideas and the latest fashion trends into garments – often through a value adding chain spanning several continents. Major international players in the fashion industry have found that AVA's software and support has hugely improved their workflow – from design through to fabric production – for both printed and woven designs.



Key Features & Benefits

- Dramatic reduction in lead times, inventory and dormancy
- Significantly reduced environmental impact through reduced waste
- Easy integration with Adobe files
- Real time repeat editing
- Accurate colour management all the way from computer monitor through to digital and/or analogue production
- Unlimited colourways
- Accurate colour management
- Remote proofing
- Expert training and support for staff - Life-Long Learning

Why Choose AVA?

AVA is pleased to announce the launch of a new suite of software modules aimed at the fashion textile print market.

Simplifying the software (mainly by removing functions not required in the fashion textile print industry) has enabled us to reduce substantially the cost of upgrading from an 'Adobe only' workflow to take advantage of the increased productivity, reduced wastage, improved quality, shorter lead times and huge reductions in both inventory and dormancy offered by more specialist software, as well as all the benefits of continuous expert training and support for all users.

We have also launched a new Corporate Fashion Lease option in conjunction with the AVA Fashion suite of software. This allows corporations which need multiple copies of the software (sometimes in multiple locations worldwide) to take advantage of low unit costs and free annual training to ensure that skill levels are kept up to date with technological advances and that new staff can be quickly trained at zero additional cost. Combined with our free industry-leading online (AVA Assist) and unlimited telephone support, the AVA Corporate Fashion Lease removes both of the traditional barriers in the fashion industry to upgrading (usually from Adobe) to specialist

software – cost and skills retention.



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Environmental concerns are increasingly high on the agenda of many textile printing enterprises. AVA's Production Colour Matching (PCM) technology can dramatically reduce the environmental footprint of textile printing businesses by significantly reducing the number of attempts required to achieve an acceptable match to an approved sample/target or a previous production batch.



But perhaps the biggest single advantage which our customer partners derive from working with AVA (as opposed to relying entirely on cheap generic software) is the industry specialised training and support which comes with the software. Any technology is only as good as the people using it. That's why AVA places so much emphasis on the training and support offered by a specialised team with over 500 man years of experience in the industry. As new features are developed within the AVA software, and third party technology evolves and improves all the time, our multilingual team is there to guide your staff every step of the way - providing an opportunity for 'Life Long Learning' - the continuous acquisition of new skills and expertise - increasing productivity and professional expertise while ensuring that your team feels motivated and valued.

Software

- AVA Textile Design
- AVA Textile Separations
- AVA Textile Engraving
- AVA Textile Colour
- AVA Textile Layout
- AVA Textile Photorealistic Marketing
- AVA Digital Print Solution
- AVA Textile Weave

Contact Details

For a demonstration of how to incorporate specialist software into your design and production process for fashion textile prints, please email Karlos Gordobil - gordobil@avacadcam.com.

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