

Elysha Butler

Mobile: 07764464224

E-mail: elyshabutler@hotmail.co.uk

Personal Profile: Highly skilled and driven designer with a passion for everything creative. I have key experience working with product all the way from conception to construction, print design, embellishment and photography. With a vast range of knowledge and a solid set of skills within both the Adobe CC Creative Suite and AVA CAD CAM, I have the perfect technical abilities to turn my passion for print and pattern design from creative concept into working industry designs. I am a confident solo worker, passionate team member and I am able to use my initiative in any given situation.

Key Skills:

- Qualified Level 1 AVA CAD CAM
- Qualified BA (Hons) Fashion Designer
- Skilled in Adobe CC Create Suite (Illustrator, Photoshop, InDesign).
- In-depth skills and practical experience in screen printing and digital print.
- Full product lifecycle knowledge from design to ordering and manufacturing.
- Proficient in Microsoft office (Word, Excel, PowerPoint).
- Planning and execution of product photoshoots and showroom layout.
- Daily communication with manufacturers and suppliers.

Employment

Role: Production Administrative Assistant

February 2018 – Present

Employer: The Klyne Group CuddleCo

- Creation and maintenance of product tech packs through the use of Illustrator
- Design and layout of product care labels through the use of Illustrator
- Setup and creative direction of product photoshoots and showroom layout.
- Planning and maintaining multiple orders for all clients to varied deadlines.
- Communicate daily with manufacturers and suppliers.
- Pull together data packs for each customer order.
- Liaise with sales department regarding order updates.
- Input and upload of required information to customer portals.
- Reviewing, organising and systematic filing of product testing and samples.

Role: Customer Service Administrator

August 2017 – February 2018

Employer: Canterbury of New Zealand – Pentland Brands

- Taking orders from clients and representatives across the country for Teamwear garments and products for their shops, club and schools.
- Answering calls from clients, placing orders and helping with queries.
- Liaising with the warehouse and product team regarding stock and new items due in.

Role: Creative Assistant

June 2017 – July 2017

Employer: Fearless

- Setup and creative direction of photoshoots for online fast fashion product.
- Editing of images in Photoshop and Illustrator ensuring consistency across the brand website and all of its social media channels.
- Participated in team briefings regarding targets, queries, business structure, etc.

- Organised social media content for Instagram and Facebook for the week commencing aiming for the target audience for the Fearless brand.

Role: Customer Service Administrator

Employer: Luxaflex

August 2016 – June 2017

- Offering my knowledge of product specifications through fabrics and suitability to customers on a daily basis.
- Liaising with customers and updating orders through various systems such as Blind Magic and Excel.
- Tracked deliveries through different couriers and communicated with manufacturers for product information.

Role: Print Intern

Employer: Zandra Rhodes Enterprises

March 2015 – May 2015

- Gained experience working in London Bridge for designer Zandra Rhodes, practising print designing by hand as well as on Photoshop.
- Studied how to place print on the body as well as how well all over print worked on the body, using methods such as screen print and preparing for Ikat production.
- Assisted on a photo shoot for the Autumn/Winter 2015 collection.
- Experience and insight on how a well known label works in communicating design across multiple teams in various countries.

Role: Pattern Cutting Intern

Employer: Nadinoo Clothing

June 2014 – July 2014

- Key industry experience working in the craft and design centre for independent designer Nadia Izruna, practising pattern cutting and sewing for both womenswear and childrenswear.
- Assisted in photoshoots for a children's clothing range as well as an Etsy feature.
- Insight and understanding of the fashion industry within independent design and how the business of a small label works.

Role: Retail Assistant

Employer: TK Maxx

October 2010 – August 2016

- Worked amongst many qualities of products learning to distinguish brands and designers.
- Handling cash and working on the tills on a daily basis.
- Progressed to become Front Line control, re-ticketing and processing stock, train new associates how to use the tills, processing returns and dealing with customer queries.
- Was an active member of the team, participating in staff meetings.

Qualifications:

AVA CAD CAM

January 2019

Level 1

Manchester Metropolitan University

September 2013 – July 2016

BA (Hons) Fashion Design – 2:1

Macclesfield College

September 2011 – June 2013

BTEC Extended Diploma - Fashion

Hobbies & Interests:

- Designing fashion prints and screen printing onto garments and bags.
- Design and creation of bold and colourful hand embroideries.
- Design, pattern cutting and construction of own garments.

- Fitness through gym and swimming.