

## Programme of the Day

2<sup>nd</sup> March 2017

10:00am Refreshments on arrival

10:45am - Welcome from our Chairman – Mr John Carter

### 11:05am – **Copyright & Intellectual Property**

Speaker – Mr Tony Catterall

Tony heads Taylors' Intellectual Property team and provides a full range of strategic advice covering intellectual property disputes, contracts and licensing. He is consulted daily on copyright and design right matters and has been involved in a number of high profile cases. He is one of the best-known lawyers in the home furnishings industry. His awareness of the textiles, interior design and wallcoverings markets ensures he is nationally regarded as a leader in the field of designs and copyright.

### 11:30am – **Substrates**

Speaker – Mne Peggy Lazian

A Product Manager for Ahlstrom (France) Peggy will discuss the challenges facing paper manufacturers in keeping apace the demands of wallcovering manufacturer

### **11:55am – Lunch**

### 01.00pm – **The Designers' Challenge**

Speaker – Ms Stephanie Jebbitt

With many years' experience working at senior level, Stephanie now works as a freelance design consultant and director for some of the most respected companies in textiles and wallcovering

### 01.25pm – **Digital Printing**

Speaker – Mr Rana Raychoudhury

Worldwide Advanced Technical Consultant – HP Latex Technology

Digital print provides a great opportunity for the wallcovering and decoration market. A digital printer is a must for new companies and complementary technology in established businesses. With this "extra string to the bow", you can produce short-run collections, with minimal waste and without having to have a warehouse full of stock. Designers can create with a broad colour gamut, use non-repeat graphics, create colour gradients, and print onto a wide variety of substrates, even embossed surfaces.

### 01.50pm – **AVA CAD CAM Software for the Designer's toolbox**

Speaker – Mr Duncan Ross

Commercial Director Duncan has 20 years' experience working the decorative industries world-wide. During his presentation he will illustrate the benefits and why specialist software is an essential for any designer's toolbox.

**02:25pm – Refreshments before setting off on your pre-booked tours at 02.55pm**